

CURRICULUM VITAE (CV) FOR DR. MWANGI GACHARA (Ph.D.)

ACADEMIC STAFF

1.1 Personal Profile

1.1.1 Personal Details

Name: Dr. Mwangi Gachara Title/Qualification: B/Ed., UoN; MA, Ph.D, Kenyatta; LLB, UoN (ongoing) Department: Literature, Linguistics & Foreign Languages Designation/ Position: Director/Lecturer Email: gachara.mwangi@ku.ac.ke Contact Address: 43844-00100 Nairobi General Area: -Applied cognitive Linguistics Area of Specialization - Phonology - Phonetics -Psycholinguistics -Speech-Language Pathology -Semantics Metaphor Theory, Research and Rhetoric Research Interests: -Language and Thought Google Scholar: ORCID ID:	
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1.1.2 Academic & Professional Qualifications

-B/Ed (Arts), MA (Linguistics), Ph.D. (Cognitive Linguistics)

1.1.3 Employment History

-2024-Present:	Director, Endowment & Alumni Programs
-2019-2022:	Director, Centre for Teacher Professional Development & Excellence
-2012- Present:	Lecturer, Kenyatta University
-2009-2012:	Tutorial Fellow, Kenyatta University
-2008-2009:	Lecturer, Saint Mary's University of Minnesota, Nairobi Campus
-2002-2007:	Teacher of English, Kilifi District- TSC
-2001-2002:	Teacher of English and Geography, Saint Paul Seminary, Nyeri.

1.1.4 Achievements

- Delivered the April-August 2019 Teaching Practicum of Kenyatta University, the largest in Kenya's History.
- Heading the Exam docket of Center for Teacher Professional Development & Excellence for 5 years issues free.

1.2 Publications

1.2.1 Referred Journals

- Kimwele, M., **Gachara, M.**, & Gimode, K. (2025). A Cognitive Linguistics Perspective of Christian Discourse in Charismatic Fellowship Churches of Machakos County, Kenya. *Journal of African Interdisciplinary Studies*, 9(1), 32 – 49.
- Kimwele, M., **Gachara, M.**, & Gimode, K. (2025). Conceptual Structure of Metaphors in Christian Discourse: A Study of Charismatic Fellowships in Machakos County. *Journal of Popular Education in Africa*. 9(1), 20 – 33.
- Gachara, M.** (2025). The Cosmological Metaphor of Lifetime as a Day among the Agikuyu People, Hong Kong, 2018. (**Unpublished article**).
- Gachara, M.** (2024). Metaphors of Disenfranchisement: The case of 2024 Impeachment of Kenya's Deputy President, Rigathi Gachagua. (**Unpublished article**).
- Gachara, M.** (2023). Gĩkũyũ metaphors of marriage negotiations: A cognitive linguistics perspective. CODESRIA Books Publication System. CODESRIA
- Gachara, M.** (2013). Metaphors of Gikuyu Marriage Negotiations: a Cognitive Linguistic Perspective. Unpublished Ph.D thesis, Kenyatta University.
- Wanjiku, G., & **Gachara, M.** (2024). "Hate Speech and the Deaf Ears of the Kenyan Law: An In-Depth Analysis of Regulation and Enforcement," *International Journal of Research and Innovation in Social Science*, *International Journal of Research and Innovation in Social Science (IJRISS)*, vol. 8(10), pages 1673-1696.
- Mwikali, N., **Gachara, M.**, & Itumo, J. (2024). Unmasking Metaphors of COVID-19 Pandemic in Kenya's Virtual Space: A Cognitive Linguistic Approach. *International Journal of Research and Innovation in Social Science*, *International Journal of Research and Innovation in Social Science (IJRISS)*, vol. 8(10), pages 4116-426, October.

1.2.2 Books and Books Chapters

- Gachara, M.** (2011). *When Facts Lie: A Pragmatics Analysis of the Language Used in Fighting HIV/AIDS in Kenya*. Publisher, VDM Verlag Dr. Muller, ISBN-13: 978-3639368222, <https://www.amazon.com/When-facts-lie-Pragmatics-Analysis/dp/3639368223>
- Gachara, M.** (2025). Metaphors in Marriage Negotiations: Reflections of Gikuyu Customs and Traditions. Publisher, Njigua Books Ltd, ISBN: 978 9966-9813-0-1

1.2.3 Conference/Workshops/ Seminar Papers

- i. Association of African Universities-Good Assessment Practices in Higher Education Workshop, Strathmore University, Nairobi, Kenya 6th -9th August, 2019.
- ii. Mother Language Day -Kenyatta University, Kitui Campus
- iii. Mother Language Day- Kenyatta University. Main Campus
- iv. Curriculum Review Workshop, Machakos
- v. Wendle Trust job in Deadjob, Kisumu
- vi. Boarderless Higher Education for Refugees-BHER, Lead Educator, Dadab Refugee Complex, (2013-2019).
- vii. Machakos Curriculum Review, 2011
- viii. Teacher Mentor Training

1.2.3.1 Conferences and Seminars

- i. **Gachara, M.**(2018). *The cosmological metaphor of lifetime as a day among the Agikuyu People*. Hong Kong.
- ii. **Gachara, M.**(2018). *The Language of Hate Speech and the Kenyan Deaf Laws- An analysis of selected metaphors of incitement and their (in) admissibility in judicial proceedings*. Hong Kong.
- iii. **Gachara, M.**(2016). *Metaphors of Gikuyu Marriage Negotiations*. Cagliari, Sardinia, Italy.
- iv. **Gachara, M.**(2014). *Metaphors Used in the Commodification of Kenyan women*. Lancaster, UK.
- v. **Gachara, M.**(2020). *Women as market commodities*.
- vi. **Gachara, M.**(2024). *Covid metaphors*.
- vii. **Gachara, M.**(2025). *Metaphors of impeachment*.

1.2.3.3 Refereed Learning Modules

- i. AEN 201: Description of modern English, Maina Wallerindi, Kenneth Ngunjiri, Mwangi Gachara, June, 2020
- ii. AEN 402: English Semantics, Pragmatics, Mwangi Gachara, Kiguru Gatitu
- iii. AEN 823: Mwangi Gachara and Maina Njiri

1.2.3.2 Workshop Papers

- i. **Gachara, M.**(2023). *The Dynamics of Teacher Training in 21st Century- the Unique Case of Teacher Mentor of Kenyatta University*.

1.2.5 Other Publications

- i. **Gachara, M.**, Mitambo, G., & Njogu, K. (2009). Uhiki=The wedding: A documentary on culture, and environment. African Health and Development International(AHADI).
<https://www.africabib.org/rec.php?RID=371257794> (documentary)

1.3 Research

- Metaphors of Hate Speech
- The Language Used in Campaigning Against HIV/AIDS
- Life as A Day, A Gikuyu World View
- An Evaluation of the Teacher Mentor Programme

1.4 Funded Projects

- CODESRIA US \$ 5000.00: **Gachara, M.**(2016). Metaphors of Gikuyu Marriage Negotiations. Cagliari, Sardinia, Italy.
- TWaweza US \$ 2000.00: **Gachara, M.**, Mitambo, G., & Njogu, K. (2009). Uhiki=The wedding: A documentary on culture, and environment. African Health and Development International(AHADI).

1.6 Supervision of Postgraduate Students

1.6.1 Masters

- Susan Njeri Mirigi**
Title: A rhetorical analysis of Gikuyu radio advertisements. (2015).
- Rose Waithira Ndegwa**
Title: Metaphorical analysis of terms of reference to partners in Gikuyu.(2018).
- Alice Nelima Nambafu**
Title: Structure of metaphors in Bukusu circumcision songs and how contemporary practices have led to meaning shift. (2015).
- Joshua Mbogha Ondu**
Title: A cognitive linguistic approach to the study of metaphors in the language of computer hardware and software. (2018).
- Hannah Mumbi Gachara**
Title: A cognitive linguistic perspective of metaphors used in selected Gikuyu alcohol related discourse.(2019).
- Cathrine Mumbu Mugo:**
Title: Graveyard as linguistic landscape: A comparative analysis of military and church metaphors in Kenya.(2014).
- Kimwele Johannes Muthusi**
Title: Metaphorical expression used by the Kenya Defence Forces: A cognitive linguistic approach.(2015).
- Kanyi Wamumwe**
Title: Language, political dominance, violence and ethnocentrism in popular Gikuyu songs in Kenya: A critical discourse analysis approach.(2019).
- Chuchu Stephen Githara:**
Title: A cognitive linguistics analysis of gestures used by motorists in Mombasa County.(2015).

x. **Nancy W. Kabutha:**

Title: Comparative assessment of Gender references in the Gikuyu language: A study of selected vernacular radio stations.(2019).

1.6.2 Ph.D

i. Vincent Wabwire:

Title: A lexico-Semantic Perspective of sense Relations in Olukhayo. (*Ongoing*)

ii. Muthusi Kimwele:

Title: A cognitive Linguistic analysis of metaphors of Charismatic Christian Fellowships in Machakos County, Kenya. (*Ongoing*)

iii. Gemma Kinoti:

Title: Gendering Languages and Constructions of power identities at the Workplace in Nairobi's Eastlands Secondary Schools. (*Ongoing*)

1.8 Community Service and other Engagements

-2021-Present: Chairman, Board of Management, Kangema High School, Murang'a

-2018- Present: Chairman, Board of Management, Queens of Rosary Secondary School, Thika.

-2021-Present: Board of Governance Member, Gatanga Technical and Vocational Training College

1.9 Affiliation of Professional Bodies

- Member, International Cognitive Linguistics Association (ICLA)

- Member, Researching and Applying Metaphor (RaAM)

2.1 Administrative Positions Held

2.1.1 Recognized University Administrative Positions

- 2024-Present: Director, University Endowment and Alumni Programs

- 2024-Present: Board member Confucius Institute

-2024: Board member, Directorate of Endowment and Alumni Programs.

- 2019-2022: Director, Center for Teacher Professional Development & Excellence

- 2018- 2019: Exams Coordinator, Center for Teacher Professional Development & Excellence

- 2014-2018: Exams Coordinator, Center for Teaching Practicum & Mentorship

- 2008-2009: Head of English and Literature Department, Saint Mary's University of Minnesota, Nairobi Campus

2.1.2 Other Administrative positions Held

-2025-Present: Chairman, Departments Strategic Committee

-2019-Present: Board Member, Dadaab Center

-2013-2019: Board Member, Kenyatta University Press

3.0 Referees

1. Prof. Waceke Wanjohi
Deputy Vice Chancellor, Academic, Kenyatta University
2. Dr. Mark Mutali Chetambe
Chairman , Department of Literature, Linguistics and Foreign Languages